



SOCIETY OF CANNABIS
—CLINICIANS—

FOUNDED IN 1999



Medical Cannabis Conference

3rd annual

Sponsorship Levels

Medical Cannabis Conference

Cannabis, Psychedelics & Health:
Evidence-Based Therapies for the Future

3rd annual

Denver, Colorado
OCT 24-25



About The SCC



- • • The Society of Cannabis Clinicians (SCC) is a nonprofit professional association
- • • of physicians and other healthcare providers dedicated to advancing medical
- • • cannabis knowledge and upholding the highest standards of patient care.
- • •
- • • Guided by three core pillars - education, research, and advocacy - the organization
- • • continues to shape the future of cannabinoid medicine worldwide.

A portrait of Dr. Tod Mikuriya, an older man with glasses, smiling. He is wearing a white shirt, a red tie, and a red stethoscope. The background is a dark, leafy green. The image is partially obscured by a blue and orange wavy graphic at the bottom.

History



The SCC was founded in 1999 by **Tod Mikuriya, MD**, as the California Cannabis Research Medical Group. This happened three years after voters legalized the medical use of cannabis in California. The group held quarterly meetings in the San Francisco Bay Area where doctors who approved cannabis use by patients shared findings and observations, and discussed legal and political matters.

Dr. Mikuriya died in 2007. Jeffrey Hergenrather, MD, served as SCC President from 2008 through 2018. The current President is Stephen Robinson, MD, and the tradition of quarterly meetings continues (online now).

A **2020 article** by **SCC member Kevin M. Takakuwa** detailed the history of the SCC, which is the first and oldest U.S. medical organization promoting the use of medical cannabis. The paper discusses the impact of SCC Founder Dr. Tod Mikuriya and sheds light on the history of the medical cannabis movement that is largely unrecognized.

Why partner with us



Since 1999, the Society of Cannabis Clinicians (SCC) has been at the forefront of medical cannabis education, dedicated to advancing research and sharing knowledge among healthcare professionals worldwide.

Our upcoming **3rd Annual Medical Cannabis Conference**, scheduled for October 24-25, 2025, presents a unique opportunity for your organization to align with a trusted leader in this field.

By sponsoring this event, you will:

Enhance Brand Visibility: Showcase your commitment to medical cannabis education to a global audience of healthcare professionals.

Foster Strategic Partnerships: Connect with like-minded organizations and individuals dedicated to advancing cannabinoid medicine.

Support Continuing Education: Contribute to the dissemination of evidence-based knowledge, empowering clinicians to provide optimal patient care.

We invite you to join us in this endeavor, fostering a long-term alliance that promotes collaboration and positions your brand at the heart of medical cannabis education.

For more information on sponsorship opportunities, please visit our website or contact us directly
We look forward to partnering with you to advance the field of cannabinoid medicine.

SCC Quick Facts

26

Years as an
Organization

1,500+

Cannabis Clinicians
in our Network

38

United States SCC
Member Practice

30

Countries our
Members Represent

1000+

Vetted Articles in the
Research Library

SCC Stats

25K+

People in
Our Network

18K+

Average Number of
People that We Reach

3%

Online
Conversion Rate

Sponsorship Levels



MedCannCon25 Sponsor/Exhibitor										
 Sponsorship/ Exhibitor Options	Brand Visibility on Promotional Materials	Admission Tickets	Premier Exhibit Booth	Priority Exhibit Space Selection	Premier Speaker Spotlight: <i>Position your brand as an industry leader with a featured research-based presentation</i>	Exclusive Branded Email Campaign	Brand Visibility on Promotional Materials	SCC Sponsor of the Year: <i>Year-long brand exposure with exclusive promotional emails</i>	Exclusive Sponsor Page in SCC's Private Network	Homepage Spotlight: <i>Feature Story on SCC Website</i>
BRONZE \$1K	✓	X2								
SILVER \$2.5K	✓	X3	✓							
GOLD \$5K	✓	X5	✓	✓	✓	✓	✓			
PLATINUM \$10K	✓	X10	✓	✓	✓	✓	✓	✓	✓	✓

Register at:

<https://store.cannabisclinicians.org/scc-conference-2025/>



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